

Micro & Small Scale Enterprises & Textiles Department



Department of Micro & Small Scale Enterprises and Textiles through its various wings, adopted a new approach in the year 2011-12 to implement its programmes & schemes of training, providing infrastructure support and raw materials for self employment of people in a time bound manner, for the overall growth and development of the Micro & Small Scale Enterprise and Textiles.

MICRO AND SMALL SCALE ENTERPRISES

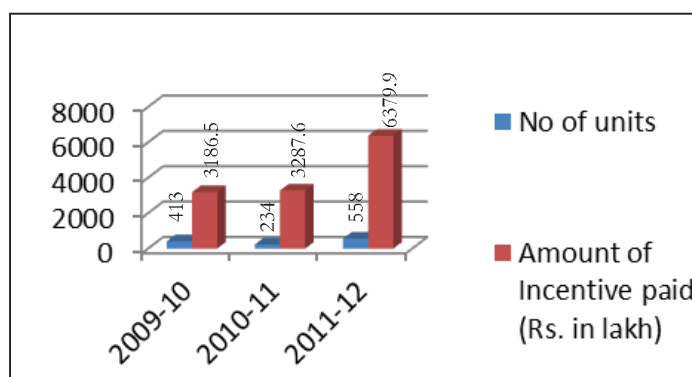
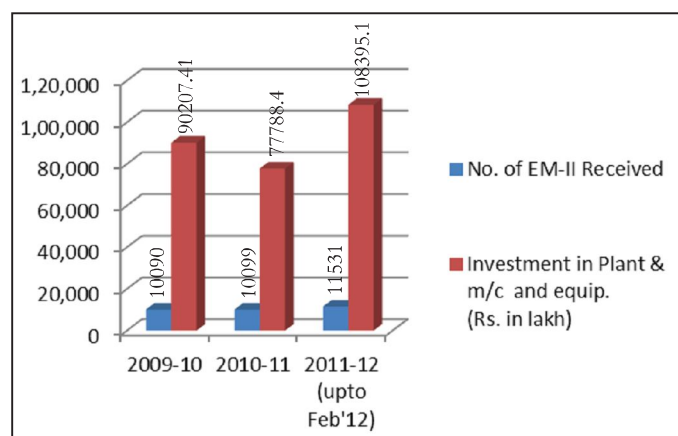
1. No. of EM-II Received

EM-II is filed for intimation to District Industries Centre regarding commencement of production by the new micro and small scale enterprises.

- It may be noted that the investment in plant & machineries in 2011-12 has increased by 39% compared to previous year.

2. Nos. of units covered under West Bengal Incentive Scheme

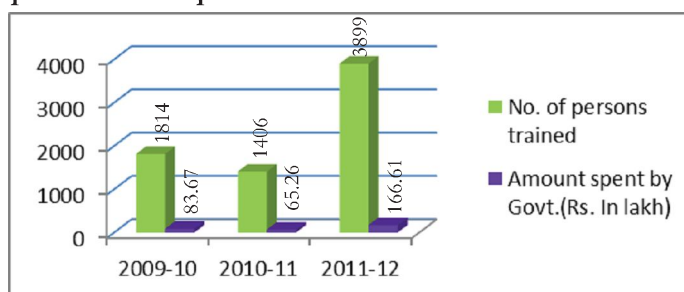
West Bengal Incentive Scheme provides capital investment subsidy, interest subsidy, waiver of electricity duty, subsidy on energy charges etc. for promotion of Micro and small scale enterprises in the state.



- During 2011-12 the no of units covered under West Bengal Incentive Scheme increased by 138% and amount of subsidy disbursed increased by 93% compared to previous year.

3. Entrepreneurship Development Programme

Entrepreneurship Development Programme is undertaken to cater the growth and development of potential entrepreneur of this State.

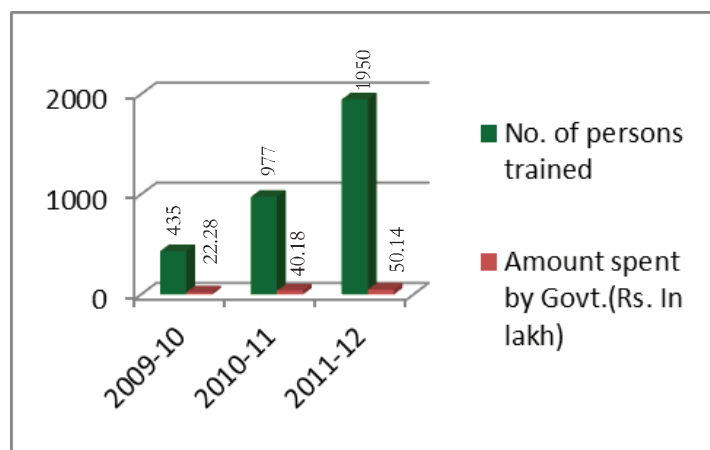


- The no of persons covered increased 277% and amount of govt. fund involved increased 263% in 2011-12 compared to previous year.

HANDICRAFTS

4. Skill Development Programme

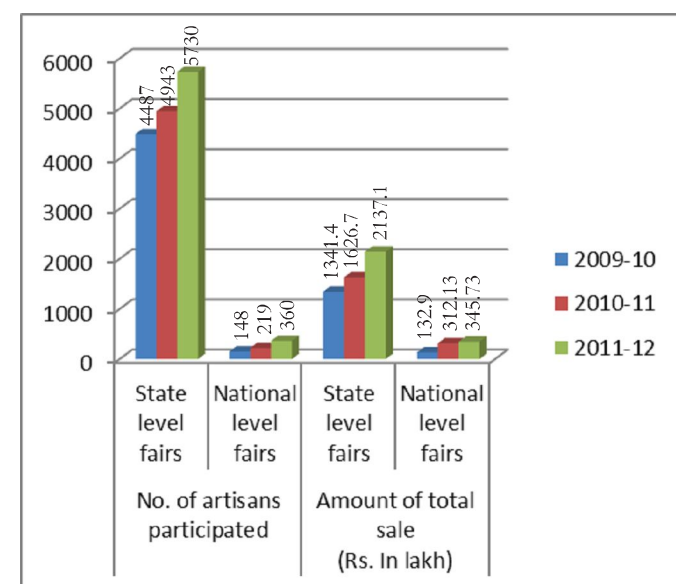
Skill development programme is undertaken to develop the skills of persons engaged in handicraft sector as per present market demand quality standard



- The no of persons covered increased 99% and amount of govt. fund involved increased 24% in 2011-12 compared to 2010-11.

5. Handicraft Exhibitions and fairs

The Department provides marketing support to handicraft units by coordinating their participation in state / national level exhibitions and fairs and organising such events.



- The amount of sale in state level as well as National level fairs increased 31% and 10% respectively in 2011-12 compared to 2010-11.

6. Old age pension to Handicraft Artisans

The old age artisan pension scheme is a programme to provide support for livelihood for the old and infirm handicraft artisans above the age of 60 years @ Rs.750.00 per month

Year	No. of persons got pension	Amount spent by Govt. (Rs. In lakh)
2009 -10	2423	221.83
2010 -11	2458	188.77
2011 -12	2500	246.37

- The amount spent by Govt. has been increased 30% in 2011-12 in respect of 2010-11.

The West Bengal Small Industries Development Corporation Ltd.

Performance of WBSIDCL during the period from 2009-10 to 2011-12

(Rs in Lakh)

		2009-10	2010-11	2011-12 (Unaudited)
1	TURNOVER	3844.04	4017.00	4238.65
2	NET PROFIT	262.14	258.85	325
3	NET WORTH	2666.00	3583.00	3750
4	WORKING CAPITAL	2268.00	2300	2420

KHADI & VILLAGE INDUSTRIES

Comparative Analysis Of The Achievements Of The West Bengal Khadi & Village Industries Board In Respect Of 2009-2010, 2010-2011 & 2011-2012 With Statistical Bars / Charts / Diagrams

- Production achieved and Employment Opportunities Created during the year 2009-10, 2010-11 & 2011-12

Sl. No.	Particulars	PRODUCTION (RS. IN LACS)			EMPLOYMENT (IN NOS.)		
		YEARS			YEARS		
		2009 -10	2010 -11	2011 -12	2009 -10	2010 -11	2011 -12
1.	Khadi	2486.06	2560.65	2816.72	35602	35656	36369
2.	Village Industries	75556.60	80845.57	87853.47	691000	697000	711000
3.	TOTAL-	78042.66	83406.22	90670.19	726602	732656	747369

(II) Expenditure under State Plan for Khadi & Village Industries during last three years

Sl. No.	Year	Amount of Expenditure (Rs. in lacs)	Coverage of Beneficiaries (In Nos.)
1.	2009 -2010	274.00	750
2.	2010 -2011	334.00	1022
3.	2011 -2012	760.00	2840

Year-wise Plan Expenditure for Development of Handloom Sector in West Bengal

Rs. In lakh

DESCRIPTION	2009-10	2010-11	2011-12
Plan Expenditure Towards Development Of Handloom Sector In The State	2,799.18	6,383.68	6,480.88

Plan expenditure for development of Handloom Sector has increased steadily over 2009-10 to 2011-12 periods.

Expenditure in Handloom Cluster Development Projects, Group Approach Projects & Marketing Incentive Scheme under Integrated Handloom Development Scheme (IHDS)

Rs. In lakh

DESCRIPTION	2009-10	2010-11	2011-12
Expenditure On Handloom Cluster Development Group Approach Projects & Marketing Incentive Scheme.	317.82	736.55	1,585.11

PRODUCTION OF MULBERRY RAW SILK

Raw Silk production has continued to exhibit increasing growth trend in 2011-12

Achievement of Mulberry Raw Silk Production (in MT)		
2009-10 1790	2010-11 1885	2011-12 1923.78

• Natural Fibre Mission

The State Govt. has drawn up a 'Natural Fibre Mission' Project for generation and improvement of rural livelihood in all the eleven backward districts, viz., Paschim Medinipur, Purba Medinipur, Purulia, Bankura, Jalpaiguri, Uttar Dinanpur, Dakshin Dinajpur, Birbhum, South 24-Prgs, Murshidabad, and Malda, which is expected to lead to the development of natural fibre based enterprises, like, Mat, Bamboo, Babui grass, Sisal grass, Jute, coir, silk, cotton etc by harnessing the potential of the rural community in the identified districts of West Bengal. The following interventions will be made :-

- Capacity building through skill development programmes.
- Supply of tools / implements to the artisans.
- Setting up of community production centre(CPC).
- Setting up of Common Facility Centre (CFC).
- Setting up of Common Natural Fibre Centre (CNFC).

The project cost of Rs.257 crore for the above mission has been approved under 'Backward Region Grant Fund (BRGF)' for the state of West Bengal.

• Rural Haat

To provide marketing assistance to the artisans of Micro and Small Scale Enterprises including handicraft and village industries, 4 no. of Rural Haats will be set up at Jhargram in Paschim Medinipur, Bishnupur in Bankura, Alipurduar in Jalpaiguri and at Purulia, at a project cost of Rs.3.00 crore per Rural Haat, which have been approved by the Planning Commission under BRGF.

The scheme will be implemented by the respective District Industries Centres under the guidance of a committee under the Chairmanship of the District Magistrate of the districts concerned.

- **Design Clinic Scheme**

To address the need for design development, quality up-gradation of products and cost optimization, so as to ensure sustainability of the micro and small enterprises in the present globally competitive market, 29 M&SSE clusters have been identified for intervention through 'Design Clinic Scheme' under National Manufacturing Competitiveness Programme (NMCP) and a sum of Rs.20.61 lakh has been sanctioned for the purpose in the first phase.

- **Urban Haat**

The Department has already set up an Urban Haat at Durgapur similar to Delhi Haat at New Delhi. Construction of two more Urban Haats at Central Park, Salt Lake, Kolkata and at Santiniketan in Birbhum district are also in progress.

This Department is also taking steps to set up an Urban Haat at Siliguri.

Cluster Development Programme under MSE-CDP

Work for setting up of Common Facility Centre for Surgical Instrument Manufacturing Cluster at Baruipur has been completed and handed over to SPV.

105 no. of Micro and Small Enterprises clusters have been identified to cover under MSE Cluster Development Programme so far. Out of which cluster intervention are in progress in 37 no. of clusters.

Work for setting up of CFC has been started for (i) Re-rolling Mill, Howrah (Project cost –Rs.15.56 Cr.) (ii) Leather Goods, Santiniketan, Birbhum (Project cost –Rs.3.38 Cr.) (iii) Brass & Bell Metal, Khagra, Murshidabad (CFC building cost –Rs. 1.14 Cr.) (iv) Fan Manufacturing, Bansdrani, Kolkata (project cost –Rs.2.06 Cr.) & (v) Silver Filigree, South 24 Parganas (Project cost –Rs.1.49 Cr.) .

- **Photo Identity Card & Health Insurance Card**

This Department has taken up a programme for providing Photo Identity Cards to all the handicraft artisans as well as handloom weavers of the state. During 2011-12 1,58,906 number of photo identity cards have been issued to the artisans and 92,819 number of artisans were covered under health Insurance Schemes.

- **Diagnostic Survey of Closed units**

District –wise detailed survey and Diagnostic study of closed enterprises with the technical assistance of Indian Statistical Institute, Kolkata, has been started and final report is likely to be submitted by ISI, Kolkata by July, 2012.

West Bengal Small Industries Development Corporation Ltd (WBSIDC Ltd)

- **e-Governance**

1) WBSIDC Ltd. has launched a dynamic website (www.wbsidcl.com) January, 2012 also introduced e-tendering.

- **Setting up of New and Upgradation of Industrial Estates**

1. WBSIDC Ltd. has taken steps to set up new Industrial and Commercial Estates in different districts, specially in the backward districts such as Birbhum, Paschim Medinipore, Dakshin Dinajpur, Uttar Dinajpur district, Bankura and Purulia district. It is also working towards upgradation of basic infrastructure of the Industrial Estates by utilizing the fund received from State Government.

2. To avert any accident caused by fire in industrial estates, WBSIDC LTD. has decided to make necessary fire fighting arrangement with the assistance of State Govt. and Kolkata Municipal Corporation and Fire and Emergency Services Deptt. Joint inspection of different industrial estates in Kolkata has already been carried out.

3. WBSIDC has also taken steps to take back land from those entrepreneurs who have not utilized the land after completion of 3 years from the day of allotment.

KHADI & VILLAGE INDUSTRIES

- **Introduction of Market Development Assistant Scheme under Khadi Programme**

The Government has introduced Market Development Assistance (MDA) Scheme in favour of West Bengal Khadi & Village Industries Board to provide financial support @ 10% on Annual Production for the welfare of the Khadi Artisans of the State and also for overall development of Cotton Khadi, Muslin Khadi and Silk Khadi Industries Programmes of WBKVIB and KVIC in West Bengal.

- **Participation in Rastriya Krishi Vikash Joyana (RKVY) Scheme:-**

The Government has included WBKVIB for availing of financial support from Agricultural Department for development and extension of Post Cocoon Activities under Silk Khadi Programme.

HANDLOOM

- **Mega Handloom Cluster Development Project**

A Mega Handloom Cluster Development Project covering the entire Murshidbad district and part of Nadia district with a project cost of Rs. 101.68 Crore has been planned.

- **Mil Gate Price Scheme for supply of Yarns to Weavers**

Objective of the scheme is to make available all types of yarn at 'Mill Gate Price' to the eligible handloom weavers so as to facilitate regular supply of basic raw materials to the handloom sector and help utilise the full employment potential of the sector. During the year 2011-12, a new component namely, 10% price subsidy on hank yarn has been introduced.

- **Indian Institute of Handloom Technology**

At the instantance of the State Govt., The Ministry of Textiles, Government of India has agreed to set up an Indian Institute of Handloom Technology at Santipur, Nadia in the Central Sector. This will be a premier institute of the country.

- **Weavers' Identity Card**

Out of 5.79,631 Weavers' Identity Card, 2, 91,620 cards have been distributed up to 31.03.12. Work of distribution of the remaining cards is in progress.

- **Weavers' Credit Card**

The Department has taken initiative to distribute Weavers' Credit Cards to eligible individual weavers, who will get loan up to Rs.2.00 lakh by way of working capital cum term loan for a period of 3 years at subsidised rate of interest.13, 600 credit card applications have already been sponsored to banks.

- **Comprehensive Development of Handloom Sector in the Backward Districts of the State**

- a). A project namely "Comprehensive Handloom Development Programme in Dakhshin Dinajpur District" has been approved for implementation under Backward Region Grant Fund (BRGF) Scheme a cost of Rs. 46.77 Cr. covering 11153 handloom workers.
- b). The State Government has also taken initiative for sanction of 16(Sixteen) mini Handloom

Development Projects covering 2,650 handloom weavers in the districts of Bankura, Pachim Medinipur & Birbhum, for implementation under Backward Region Grant Fund (BRGF) Scheme, at the total cost of Rs. 15.56 Cr. Dhaniakhali and Baluchari Sarees have been registered during 2011-12 under Geographical Indication of Goods (Registration & Protection) Act, 1999.

POWERLOOM, HOSIERY AND READYMADE GARMENTS SECTOR

Keeping in view the huge potential of the Powerloom, Hosiery and Readymade Garments Sector in West Bengal, the present Government advocates the policy of giving encouragement to the development of this sector.

- Training to develop a skilled workforce.
- Modernization of machinery.
- Setting up of Common Facility Centres.
- Cluster Development for promotion of the industry

SERICULTURE

- New initiative for Strengthening and Development of Sericulture (including RKVY)

The Directorate of Textiles (Sericulture) has recently stepped its efforts to promote Bivoltine Silkworm rearing and as a result a quantum of 89,000 BV commercial Disease free Layings (DFLs) were reared this year as compared to 56,500 Nos. in the year 2010-11.

Steps have been initiated towards Evolution of climate /season specific, disease resistant, hardy and robust Silk worm breeds (long standing issue of the State) in consultation with Central Silk Board (CSB) with assistance from Japan International Cooperation Agency (JICA).

The activities of the Kaliachak cocoon market have been streamlined through necessary upgradation of the infrastructural facilities. The computer based marketing system has ensured transparent and hassle free transaction of cocoons in the market

Shift of focus to Non Mulberry Sector with special emphasis on comprehensive development of Tasar culture

in the Jungle Mahal area of the State. Crop insurance support in Tasar sector has been extended to 1793 beneficiaries in 2011-12 compared to 1244 beneficiaries in the year 2010-11

Specific steps were taken during 2011-12 to enhance the volume of Muga rearing and to attain self sufficiency in the production of Muga DFLs. It is encouraging to note that we are now supplying Muga DFLs on a regular basis to the State of Assam on whom we were solely dependant for Muga DFLs earlier.

- Setting up of a Silk Park at Malda

Steps have been taken towards establishment of a Silk Park

at Malda with state-of-the-art infrastructure for overall promotion of the industry

- Introduction of Provident Fund Benefit for Sericulturist

The Directorate of Textiles (Sericulture) has taken up the programme for extending Provident Fund benefit to the Sericulturists under State assisted scheme of Provident Fund for unorganized workers (SASPFUW) Scheme of Labour Department, Govt. of West Bengal to provide further succor to the poor Sericulturists of the State. They are also being given Kishan Credit Card.

